# Closing Loops Case Study Template

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| **Title of story** |  |
| **Story summary**  We suggest using STAR:  Define the SITUATION or challenge  Identify the TASK  Describe the ACTION taken  Highlight the RESULT achieved  Maximum 80 words |  |
| **Full story**  Make sure you tell us:  Who you are  What your organisation or group does  What you wanted to achieve  What happened  What you learned  250 – 600 words |  |
| **Top facts**  Tell us about important statistics you gathered, things saved such as resources or carbon emissions, unique selling points of your activity, or personal stories that exemplify your impact |  |
| **Quote**  If you can, provide a quote from someone involved in any capacity that sums up your activity. Include their name and role if possible. |  |
| **Pictures to use**  Paste pictures here or provide a link. Make sure to include captions. |  |