

# Expressions of interest

# Lancashire and South Cumbria Integrated Care System

# Digital Inclusion in Primary Care Programme

Lancashire and South Cumbria Integrated Care System commissioned a pilot programme to support digital inclusion in primary care 2021 to 2022. We are now looking to extend the project to work with more organisations across our region.

**Our pilot 2021 to 2022**

We worked with **Voluntary, Community, Faith and Social Enterprise (VCFSE)** organisations to support people in their community to become digitally enabled.

Each organisation identified approximately four people to become a Digital Health Champion:

* This was on a voluntary basis
* They did on-line modules to gain certificates to support employment opportunities
* They supported people in their community to become digitally enabled
* They developed digital diversity case studies
* They developed digital diversity awareness videos

This project supported people from a number of diverse communities, this includes older age (+55), young age (5 to 11), learning disability, autism, Black Caribbean, BAME coercive / domestic violence, young Asian, deaf / BSL users and social deprivation. The pilot was highly successful, enabling 2,317 people to become digitally enabled and providing approximately 150 minutes of bitesize videos and 45 case studies.

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| **The project 2022 to 2023** | Yes | No |
| Are you an organisation that supports a community that would benefit from support to become digitally enabled? |  |  |
| Are there people within your community that would want to learn or be supported to develop their digital knowledge, skills and confidence? |  |  |
| Does your organisation have staff or volunteers that would like to undertake some basic digital on-line training to gain certificates and then support others to learn about digital apps? This must include access to GP, such as making appointments, ordering prescriptions, access to medical records and / or downloading and using the NHS App. This is not a paid role. |  |  |
| Would you like to earn up to £10k for your organisation? This is based on: |  |  |
| * £10 per head for every person developing 5 new digital skills. |  |  |
| * £500 for case studies or videos |  |  |
| * £1000 for identification of best apps for your community |  |  |
| * A final report is required to include the demographics you have worked with. |  |  |

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| **Our project** | |
| Can you develop a delivery plan for this project? |  |
| Do you have experience in delivering this type of service? |  |
| Would you intend to work with another organisation to deliver this project? |  |
| How would you describe your community? Example people with disabilities, people who live in rural areas, people who are vulnerable, etc |  |
| How much of this does your organisation do already? |  |
| How would you identify volunteers to be the Digital Health Champions? |  |
| How would you reach people in your community? |  |
| What do you think the barriers would be to your organisation / community? |  |
| What do you think the benefits would be to your organisation / community? |  |
| What could be the risks that may prevent you from completing this project? |  |
| Can your project lead attend monthly meetings via Microsoft Teams? |  |
| How many people do you think you could support to become digitally enabled in 5 areas over the next 12 months? |  |
| Would you be interested in developing five case studies to improve the health and care workforce knowledge of digital diversity? |  |
| Would you be interested in developing bitesize videos to improve health and care workforce knowledge of digital diversity? |  |
| Would you be happy to support people to use health and wellbeing apps to identify the preferred apps for your community? |  |

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| **Your information** | |
| Name of your organisation |  |
| Name and contact details of your Project Lead who will be responsible for delivering this project | Name:  Email:  Tel: |
| Number of Digital Health Champion Licences you will require (up to 4 per organisation) | Name:  Email:  Tel: |
| Name and contact details of your Digital Health Champion 1 | Name:  Email:  Tel: |
| Name and contact details of your Digital Health Champion 2 | Name:  Email:  Tel: |
| Name and contact details of your Digital Health Champion 3 | Name:  Email:  Tel: |
| Name and contact details of your Digital Health Champion 4 | Name:  Email:  Tel: |

Signature:

Date:

**If you would like more information, please contact Dawn Clarke** [**dawn.clarke5@nhs.net**](mailto:dawn.clarke5@nhs.net) **for an informal discussion.**

**Deadline for expressions of interest Friday 16 December 2022**